

# ORDER



**Orders**  
**Order / Rev:** 1938477  
**Alt Order #:** WOC12387861  
**Product Desc:** MIKE BLOOMBERG 2020 INC  
**Estimate:** 0124  
**Flight Dates:** 12/30/19 - 03/29/20  
**Original Date / Rev:** 02/12/20 / 02/14/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Assembly / POL  
**Buying Contact:**  
**Billing Contact:**  
 711 3rd Avenue 3rd Floor  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Michael Bloomberg / D / PRES / I  
**Demographic:** A18+  
**Product Codes:** PL-Presidential  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 186325  
**Agency External ID:** 73053AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/14/20	57	\$51,600.00	\$43,860.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	57	\$51,600.00	\$43,860.00	0.00
<b>Totals</b>	<b>57</b>	<b>\$51,600.00</b>	<b>\$43,860.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	32%	\$51,600.00
Market	100%	\$161,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$9,675.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$33,862.50
KPXB	0%	\$0.00
KRIV	20%	\$32,250.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$33,862.50
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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 Estimate: 0124  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/10/20	02/14/20	CBS Early Morning News CBS MORNING NEWS	CM	4:00 AM-4:30 AM	---TF--	:30	2	\$50.00	P03	0.00	NM	2	\$100.00
(Program: CBS MORNING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$50.00		0.00			
N 2	All	02/10/20	02/14/20	Local News @ 430a M-F 430A MORNING NEWS	CM	4:30 AM-5:00 AM	---TF--	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
(Program: 430A MORNING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$80.00		0.00			
N 3	All	02/10/20	02/14/20	Local News @ 5a M-F #HTOWNRUSH @5A	CM	5:00 AM-6:00 AM	---TF--	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
(Program: #HTOWNRUSH @5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					1	\$200.00		0.00			
N 4	All	02/10/20	02/14/20	Local News @ 5a M-F #HTOWNRUSH @5A	CM	5:00 AM-6:00 AM	---TF--	1:00	2	\$400.00	P04	0.00	NM	2	\$800.00
(Program: #HTOWNRUSH @5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$400.00		0.00			
N 5	All	02/10/20	02/14/20	Local News @ 6a M-F #HTOWNRUSH @6A	CM	6:00 AM-7:00 AM	---TF--	:30	1	\$380.00	P04	0.00	NM	1	\$380.00
(Program: #HTOWNRUSH @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					1	\$380.00		0.00			
N 6	All	02/10/20	02/14/20	Local News @ 6a M-F #HTOWNRUSH @6A	CM	6:00 AM-7:00 AM	---TF--	1:00	2	\$760.00	P04	0.00	NM	2	\$1,520.00
(Program: #HTOWNRUSH @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$760.00		0.00			
N 7	All	02/10/20	02/14/20	CBS This Morning CBS THIS MORNING	CM	7:00 AM-9:00 AM	---TF--	:30	3	\$280.00	P04	0.00	NM	3	\$840.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					3	\$280.00		0.00			
N 8	All	02/10/20	02/14/20	Great Day Houston 9-10 GREAT DAY HOUSTON	CM	9:00 AM-10:00 AM	---TF--	1:00	2	\$340.00	P04	0.00	NM	2	\$680.00
(Program: GREAT DAY HOUSTON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$340.00		0.00			
N 9	All	02/10/20	02/14/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	---TF--	:30	2	\$600.00	P03	0.00	NM	2	\$1,200.00
(Program: THE PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$600.00		0.00			
N 10	All	02/10/20	02/14/20	Young & the Restless YOUNG & RESTLESS	CM	11:00 AM-12:00 PM	---TF--	:30	2	\$620.00	P03	0.00	NM	2	\$1,240.00
(Program: YOUNG & RESTLESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$620.00		0.00			
N 11	All	02/10/20	02/14/20	Local News @ 12p M-F NOON NEWS	CM	12:00 PM-12:30 PM	---TF--	:30	2	\$550.00	P03	0.00	NM	2	\$1,100.00
(Program: NOON NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$550.00		0.00			
N 12	All	02/10/20	02/14/20	Bold & the Beautiful BOLD & BEAUTIFUL	CM	12:30 PM-1:00 PM	---TF--	1:00	2	\$1,000.00	P03	0.00	NM	1	\$1,000.00
(Program: BOLD & BEAUTIFUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$1,000.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>	<u>Type</u>		
2	All	02/10/20-02/16/20		Bold & the Beautiful					2	<del>(\$1,000.00)</del>		0.00	NM		
Credited															
N13	All	02/10/20	02/14/20	Talk THE TALK	CM	1:00 PM-2:00 PM	---TF--	1:00	2	\$1,400.00	P02	0.00	NM	2	\$2,800.00
(Program: THE TALK)															
Week:		02/10/20	02/16/20	---TF--					2	\$1,400.00		0.00			
N14	All	02/10/20	02/14/20	Let's Make a Deal 2-3p LET'S MAKE DEAL	CM	2:00 PM-3:00 PM	---TF--	1:00	2	\$940.00	P03	0.00	NM	1	\$940.00
(Program: LET'S MAKE DEAL)															
Week:		02/10/20	02/16/20	---TF--					2	\$940.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>	<u>Type</u>		
2	All	02/10/20-02/16/20		Let's Make a Deal 2-3p					2	<del>(\$940.00)</del>		0.00	NM		
Credited															
N15	All	02/10/20	02/14/20	Ellen 3-4p ELLEN	CM	3:00 PM-4:00 PM	---TF--	1:00	2	\$840.00	P03	0.00	NM	2	\$1,680.00
(Program: ELLEN)															
Week:		02/10/20	02/16/20	---TF--					2	\$840.00		0.00			
N16	All	02/10/20	02/14/20	Local News @ 4p M-F 4P EARLY NEWS	CM	4:00 PM-5:00 PM	---TF--	:30	1	\$270.00	P04	0.00	NM	1	\$270.00
(Program: 4P EARLY NEWS)															
Week:		02/10/20	02/16/20	---TF--					1	\$270.00		0.00			
N17	All	02/10/20	02/14/20	Local News @ 4p M-F 4P EARLY NEWS	CM	4:00 PM-5:00 PM	---TF--	1:00	3	\$540.00	P04	0.00	NM	3	\$1,620.00
(Program: 4P EARLY NEWS)															
Week:		02/10/20	02/16/20	---TF--					3	\$540.00		0.00			
N18	All	02/10/20	02/14/20	Local News @ 5p M-F 5P EARLY NEWS	CM	5:00 PM-5:30 PM	---TF--	:30	1	\$650.00	P03	0.00	NM	1	\$650.00
(Program: 5P EARLY NEWS)															
Week:		02/10/20	02/16/20	---TF--					1	\$650.00		0.00			
N19	All	02/10/20	02/14/20	Local News @ 5p M-F 5P EARLY NEWS	CM	5:00 PM-5:30 PM	---TF--	1:00	1	\$1,300.00	P03	0.00	NM	1	\$1,300.00
(Program: 5P EARLY NEWS)															
Week:		02/10/20	02/16/20	---TF--					1	\$1,300.00		0.00			
N20	All	02/10/20	02/14/20	Local News @ 6p M-F 6P EARLY NEWS	CM	6:00 PM-6:30 PM	---TF--	:30	1	\$1,200.00	P03	0.00	NM	1	\$1,200.00
(Program: 6P EARLY NEWS)															
Week:		02/10/20	02/16/20	---TF--					1	\$1,200.00		0.00			
N21	All	02/10/20	02/14/20	Local News @ 6p M-F 6P EARLY NEWS	CM	6:00 PM-6:30 PM	---TF--	1:00	1	\$2,400.00	P03	0.00	NM	1	\$2,400.00
(Program: 6P EARLY NEWS)															
Week:		02/10/20	02/16/20	---TF--					1	\$2,400.00		0.00			
N22	All	02/10/20	02/14/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	---TF--	:30	2	\$1,800.00	P03	0.00	NM	2	\$3,600.00
(Program: WHEEL OF FORTUNE)															
Week:		02/10/20	02/16/20	---TF--					2	\$1,800.00		0.00			
N23	All	02/10/20	02/14/20	Local News @ 10p M-F LATE NEWS	CM	10:00 PM-10:35 PM	---TF--	:30	2	\$1,270.00	P04	0.00	NM	2	\$2,540.00
(Program: LATE NEWS)															

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**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N24	All	02/10/20	02/14/20	Late Show COLBERT	CM	10:35 PM-11:35 PM	---TF--	:30	2	\$520.00	P03	0.00	NM	2	\$1,040.00
(Program: COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$520.00		0.00			
N25	All	02/10/20	02/14/20	Late Show COLBERT	CM	10:35 PM-11:35 PM	---TF--	1:00	2	\$1,040.00	P03	0.00	NM	2	\$2,080.00
(Program: COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$1,040.00		0.00			
N26	All	02/10/20	02/14/20	Late Late Show JAMES CORDEN	CM	11:35 PM-12:35 AM	---TF--	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
(Program: JAMES CORDEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$250.00		0.00			
N27	All	02/10/20	02/14/20	Late Late Show JAMES CORDEN	CM	11:35 PM-12:35 AM	---TF--	1:00	2	\$500.00	P03	0.00	NM	2	\$1,000.00
(Program: JAMES CORDEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					2	\$500.00		0.00			
N28	All	02/10/20	02/14/20	Daily Blast Live DAILY BLAST	CM	12:35 XM-1:05 XM (12:35 XM-1:05 XM)	---TF--	1:00	4	\$140.00	P03	0.00	NM	4	\$560.00
(Program: DAILY BLAST)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--					4	\$140.00		0.00			
N29	All	02/10/20	02/13/20	Thu Prime A YNG SHLDON/THE UNICO	CM	7:00 PM-8:00 PM	---T---	:30	1	\$3,200.00	P04	0.00	NM	1	\$3,200.00
(Program: YNG SHLDON/THE UNICO)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---T---					1	\$3,200.00		0.00			
N30	All	02/10/20	02/13/20	Thu Prime B MOM/CAROLS 2ND ACT	CM	8:00 PM-9:00 PM	---T---	:30	1	\$3,600.00	P03	0.00	NM	1	\$3,600.00
(Program: MOM/CAROLS 2ND ACT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---T---					1	\$3,600.00		0.00			
N31	All	02/10/20	02/13/20	Thu Prime C TOMMY	CM	9:00 PM-10:00 PM	---T---	1:00	1	\$4,500.00	P03	0.00	NM	1	\$4,500.00
(Program: TOMMY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	---T---					1	\$4,500.00		0.00			
N32	All	02/10/20	02/14/20	Fri Prime A MACGYVER	CM	7:00 PM-8:00 PM	----F--	:30	1	\$2,250.00	P03	0.00	NM	1	\$2,250.00
(Program: MACGYVER)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	----F--					1	\$2,250.00		0.00			
N33	All	02/10/20	02/14/20	Fri Prime B HAWAII FIVE-O	CM	8:00 PM-9:00 PM	----F--	:30	1	\$2,250.00	P03	0.00	NM	1	\$2,250.00
(Program: HAWAII FIVE-O)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	----F--					1	\$2,250.00		0.00			
N34	All	02/10/20	02/14/20	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----F--	:30	1	\$2,400.00	P03	0.00	NM	1	\$2,400.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	----F--					1	\$2,400.00		0.00			

Totals 57 \$51,600.00